

# Dis411

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PR Friendly Blog

Media Kit

## About



Thank you for considering a partnership with Dis411! My name is Amy Crooks, and I'm a wife, mom, travel and social media enthusiast. We cover a variety of family and entertainment topics on Dis411, including movies, games, theme parks, travel, celebrities and more. We've worked with a number of brands on Dis411 since it began in 2010. My other blog, MommyMatter.com has more mom-centric topics like cooking and family.

## Social & Stats

**500,000 + Monthly Page Views**  
**7,000 + Facebook Fans**  
**74,000 + Twitter Followers**  
**7,100 + Pinterest Followers**  
**2,200 + Instagram Followers**  
**7,600 + Youtube Subscribers**  
**4 Million + Monthly Reach**

Twitter Analytics @Dis411  
28 day summary

Tweets	Tweet impressions	Profile visits
807 <small>13.2%</small>	2.03M <small>1.3%</small>	15K <small>8.3%</small>
Mentions	Followers	Tweets linking to you
442 <small>8.1%</small>	74.7K <small>456</small>	796 <small>8.9%</small>

\*stats updated on 6-25-2015

Advertising, product reviews and giveaways are a great way to bring traffic to your site and attention to your products or services. For more information and to coordinate a product review, giveaway, sponsored posts, text links and other advertising opportunities for your company please e-mail me at Amy (at) dis411 (Dot) com.

## Brands We've Worked With

